



Hydroenergia 2008

"On the Crossroads"

International Conference and Exhibition on
SMALL HYDROPOWER

11 - 13 June 2008
Bled, Slovenia

Guide for Exhibitors and Sponsors

The conference and exhibition are jointly organised by:

ESHA- European Small Hydropower Association

SSHA- Slovenian Small Hydropower Association



Hydroenergia 2008

Energy is a key issue for sustainable development. The European Commission estimates that the global energy demand will increase by 70% over a period of 30 years (2000-2030). The growth in energy demand will cause a considerable increase in greenhouse gas emissions. CO2 emissions are projected to increase by 18% in 2030 compared to the 1990 level, in the EU, Renewables are 'the' solution to climate change.

Hdropower is the first renewable energy in terms of global production, and therefore has a key role to play in the production of renewable electricity, allowing it to make a significant contribution to future energy needs and offering an excellent alternative to carbon-based sources of electricity.

Europe has a leading role to play in driving global policies, creating innovative improvements and repairing the image of hydropower.

Hydroenergia 2008 will bring together specialists and stakeholders in the small hydro field so that these topics can be described and debated in order to arrive at effective and efficient solutions.

HIDROENERGIA conference and exhibition is an international platform between politicians and stakeholders of the small hydropower sector to support these objectives.

- The first HIDROENERGIA was arranged in 1989 by ESHA together with the Spanish SHP association. Since then ESHA, together with one national association per conference, has arranged this conference every two years.
- HIDROENERGIA is now considered the major European conference and exhibition on SHP attracting around 250 participants from all over the world. The exhibition normally attracts around 30 companies.
- HIDROENERGIA will in 2008 for the first time be arranged in a "New" European Member State - Slovenia, a true hydropower country with an enormous as yet untapped potential.

Where?	Golf Hotel, Bled, Slovenia
When?	11-13 June 2008
Participants?	Hydroenergia 2008 will attract over 250 delegates and speakers, not only from Europe, but also worldwide. By exhibiting at this event, companies will have a unique opportunity to demonstrate their products and services to a wide range of clients dedicated to the global development of hydropower.
Exhibition?	The Golf Hotel, Bled, is the venue for Hydroenergia 2008. The delegate reception (on 11 th June) and the main conference sessions will be held in rooms next to the exhibition space. Coffee breaks will take place in the exhibition area where you are guaranteed excellent access to all who attend the conference.

Sponsorship Opportunities

There are many opportunities for organisations to make their mark at Hidroenergija 2008. Additional options to suit your company's needs can be combined with the standard packages or offered individually. Sponsorship can be in any of the following ways:

Platinum Package: 10,000 Euros

- Exhibition space in prime location (12 m2)
- Full page advert in conference programme
- Exclusive branding on main stage
- Recognition as key sponsor in marketing materials and press releases
- Inclusion of company materials in delegate bags
- Company logo and banner advert on conference website with link to sponsor's website
- 5 complimentary delegate places (excl. Bled Castle Dinner and Study Tour)
- Recognition as key sponsor in conference newsletter / CD-Rom
- 1 Poster in the Posters area

Gold Package: 7,500 Euros

- Exhibition space in prime location (12 m2)
- Half page advert in conference programme
- Recognition as key sponsor in marketing materials and press releases
- Inclusion of company materials in delegate bags
- Company logo and banner advert on conference website with link to sponsor's website
- Recognition as key sponsor in post-conference newsletter / CD-Rom
- 3 complimentary delegate places (excl. Bled Castle Dinner and Study Tour)
- 1 Poster in the Posters area

Silver Package: 5,000 Euros

- Exhibition space (6 m2)
- Quarter page advert in conference programme
- Recognition as sponsor in marketing materials and press releases
- Inclusion of company materials in delegate bags (1 sheet)
- Company logo and banner advert on conference website with link to sponsor's website
- Recognition as sponsor in post-conference newsletter / CD-Rom
- 2 complimentary delegate places (excl. Bled Castle Dinner and Study Tour)
- 1 Poster in the Posters area

All amounts mentioned above are excluding 20% VAT

Other Sponsorship Opportunities

Sponsorship of specific activities and items is also available. The following is a suggested list but any others will be welcomed:

- **Conference lunch:** 6,000 € per lunch break
- **Coffee Breaks:** 1,500 € per coffee break
- **Gala Dinner:** 10,000 €
- **Conference bags:** 3,000 €
- **Lanyards (for delegate/exhibitor badges):** 1,500 €
- **Pens (for delegate packs):** 1,000 €
- **Notepads (for delegate packs):** 1,000 €
- **Post Conference Study Tour:** 2,500 €
- **Shuttle transport:** 2,500 €

All amounts mentioned above are excluding 20% VAT

Please note that 1 complimentary delegate place will also be offered per sponsorship opportunity (excluding Bled Castle dinner and Study Tour)

Further information on sponsorship can be obtained from:

ESHA
European Small Hydropower Association
T: + 32 2 546 1945
E: hidroenergia@esha.be
I: www.esha.be

SSHA
Slovenian Small Hydropower Association
T: +386 1 565 92 10
E: zdmhe@ekowatt.si
I: www.zdmhe.si

Hydroenergia 2008: Sponsorship Requirements

Name	
Company	
Telephone	
Email	
Type of exhibition requirements	

For expression of interest in being a sponsor please return to ESHA by email: hidroenergia@esha.be or by fax: +32 2 546 1947

EXHIBITION

Exhibition Area

The Golf Hotel, Bled, is the venue for Hidroenergija 2008. The delegate reception (on 11th June) and the main conference sessions will be held in rooms next to the exhibition space. Coffee breaks will take place in the exhibition area where you are guaranteed excellent access to all who attend the conference.

There will be two types of exhibiting;

- a. Floor space only (exhibitor brings his own stand)
- b. Floor space equipped with a stand (supplied by the organiser) 6m²

Prices

Prices for a. (exhibition space) 250 €/m²

Prices for b. (6m² exhibition space and stand) 2000 €

All amounts mentioned above are excluding 20% VAT

Exhibitors may have a number of stands that will be adapted to suit their requirements. The basic stand includes:

- Dividing and rear walls to suit position and multi-space exhibits (7 m walls)
- Name board with company/organisation name
- 1 table 90x90 cm,
- 1 counter desk 45x90 cm,
- 1 reflector lamp 150 W,
- 1 electric distribution cable (3 connect.),
- 1 sign table 20x90 cm PVC
- 2 chairs
- 2 Exhibitors places to attend conference, delegate reception, coffee breaks, lunches, Gala Dinner.

Once all the exhibition spaces have been taken in the main area, we will attempt to accommodate further potential exhibitors in other parts of the hotel. However, we cannot guarantee the same quality of location as we can in the main space.

The exhibition area is being managed by a professional exhibition company who will be able to provide a full service from the addition of internet access, plants etc to full stand design and build. We will supply full contact details once we have received your expression of interest in being an exhibitor.

Final deadline for receipt of all information regarding logos, extra equipment and services is **30 April 2008**.

Exhibition dates

The exhibition set-up will be from 15.00 to 18.30 on Wednesday 11th June 2008.

The exhibition will close at 18.00 on Friday 13th June. Stand break-down can be done after 18.00 or on Saturday 14th June.

Contact:

To discuss your exhibition requirements, please complete your details below and return by fax to:

ESHA
European Small Hydropower Association
T: + 32 2 546 1945
E: hidroenergija@esha.be
I: www.esha.be

SSHA
Slovenian Small Hydropower Association
T: +386 1 565 92 10
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Hidroenergija 2008, Exhibition requirements

Name	
Company	
Telephone	
Email	
Number of preferred Stand	
Type of exhibition requirements	